



FUJIFILM'S INNOVATIVE DIGITAL CAMERA LINEUP

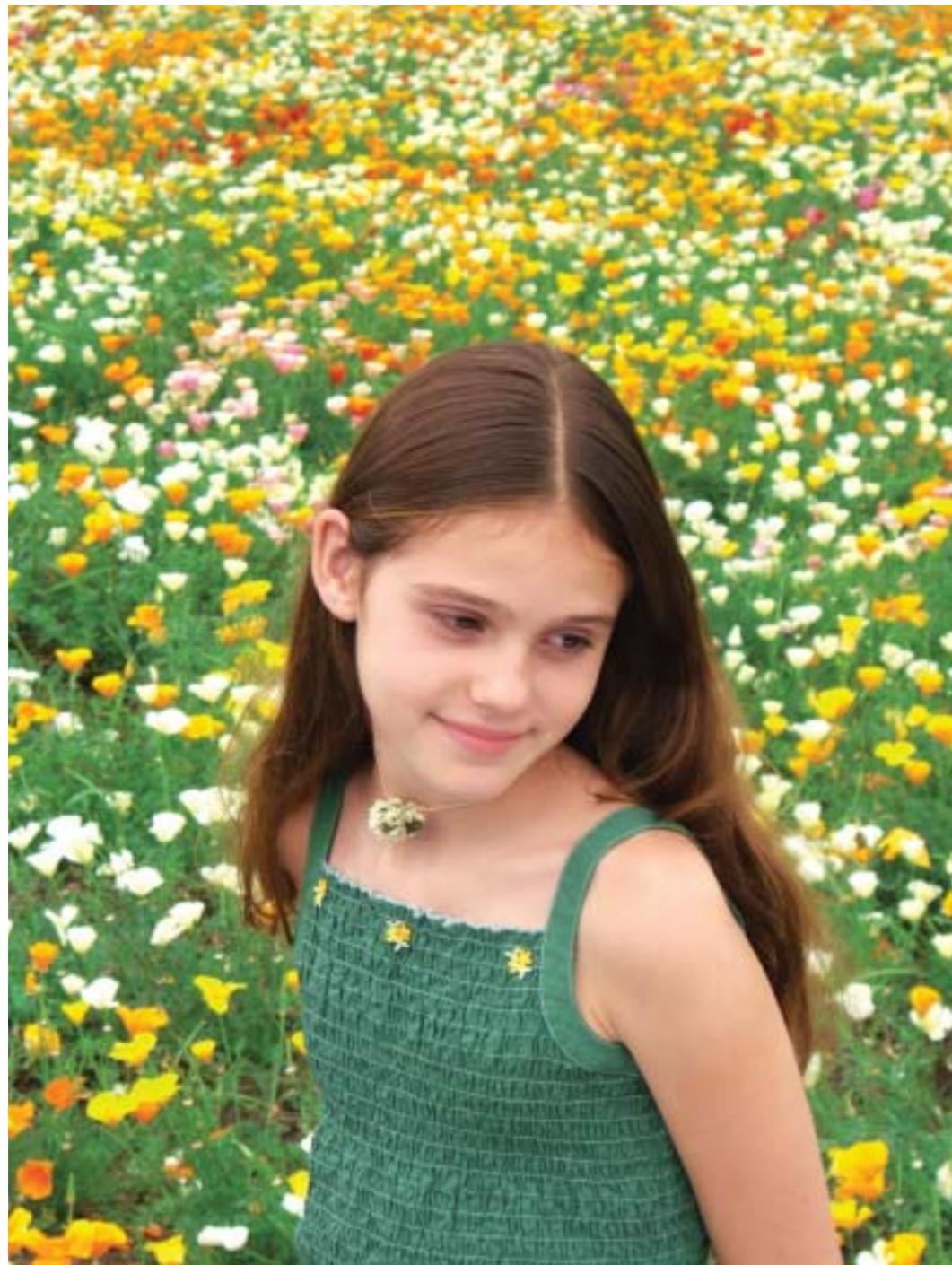
FinePix



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For more information on the full range of Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>

A CONTINUING PURSUIT OF QUALITY, A TOTAL DEDICATION TO PHOTOGRAPHY



What do you demand of a digital camera? Image quality? Ease of use? Or perhaps simply the pleasure of seeing your photos?

At Fujifilm, we demand a lot. Each digital camera that bears our name is backed by decades of experience in every area of photography. Lens, CCD, image processor, memory media, print services – Fujifilm takes pride in developing all of these ourselves. Our capabilities are comprehensive, and our commitment is total.

It is this rich store of know-how and state-of-art technology that takes the Fujifilm pursuit of imaging quality beyond the ordinary. We are passionate about photography, and about the development of even better photographic tools.

In this brochure you will discover the full range of Fujifilm FinePix digital cameras. We are confident that you will find among them a camera that meets your needs and excites your visual imagination.

FINEPIX SERIES: DIGITAL INNOVATIONS FOR EVERYONE



**FINEPIX QUALITY : SIMPLY A MORE ADVANCED WAY
TO CAPTURE THE VISUAL WORLD**



**PHOTOGRAPHIC BEAUTY THAT BEGINS WITH
FUJIFILM'S TOTAL IMAGE QUALITY TECHNOLOGY**

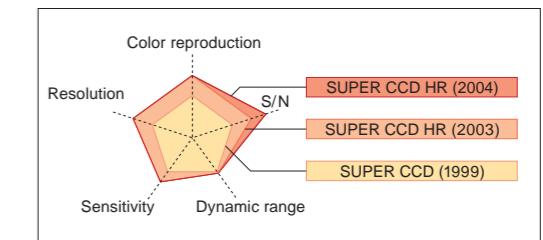
SUPER CCD

Drawing upon Fujifilm's many years of imaging expertise, the Super CCD features a unique interwoven arrangement of octagonal-shaped photodiodes that achieves a larger photodiode surface area, contributing to collecting more light than conventional CCDs. The result: dramatically improved resolution, greater sensitivity, higher signal-to-noise (S/N) ratio, wider dynamic range and superior color reproduction like never before possible.



SUPER CCD HR

The Super CCD HR sensor array represents a miniaturization of Fujifilm's Super CCD technology, preserving its performance advantages while further increasing pixel counts. Despite the smaller size of each pixel, the Super CCD HR ensures a wide range of ISO sensitivity (including lower as well as higher sensitivities), higher signal-to-noise ratio, wider tonal range, and consistently superb color reproduction. You'll see the difference immediately: its ultra-high resolution delivers beautifully clear, sharp detail, and outstanding image quality even at extra-large print sizes.



SUPER CCD SR

Developed by emulating the structure of color film, Fujifilm's Super CCD SR combines two different types of photodiodes: large, highly sensitive "S-pixels", and smaller, low-sensitivity "R-pixels" optimized for greater shooting flexibility. By combining information from both types of sensor elements, the Super CCD SR effectively expands dynamic range while boosting sensitivity. Benefits include three-dimensional realism with a fine range of highlight tonality as well as superlative shadow detail and texture. It also yields improved resolution, higher signal-to-noise ratio, and enhanced color purity. The newly developed Super CCD SR II, initially incorporated in the FinePix S3 Pro, has evolved, taking its predecessor's advantages to the next level.

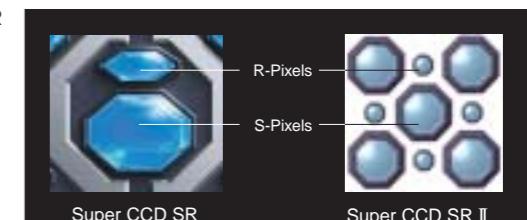


IMAGE PROCESSING TECHNOLOGY

Everything Fujifilm knows about photography has gone into the image processor that powers the FinePix cameras. Employing a huge image database developed over many years, the processor delivers true-to-life color reproduction and smoother tonality by precisely and accurately analyzing lighting conditions, and color and tonality of photographic subjects. Fujifilm's image processor is on the leading edge of progress in the field of digital imaging.

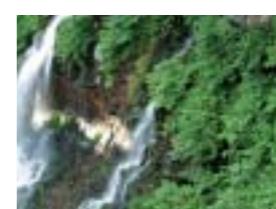


FUJINON LENS

The lens plays a vital role in collecting light and transmitting it to the CCD. The FinePix series is equipped with Fujinon lenses, which have earned a large share of the TV broadcasting camera market with their world-class specifications, excellent resolution and superior optical technologies. Fujinon lenses make extensive use of aspherical lens surfaces, designed to overcome the limitations of conventional lenses by focusing light exactly on one point and reducing the number of lens elements. A slimmer lens makes it possible to produce compact digital cameras with even more versatile high-ratio zoom functionality and excellent resolution.



Wide angle



5X optical zoom



10X optical zoom

PHOTOGRAPHY WITH EASE, STYLE, AND CONVENIENCE,
ANY TIME, ANYWHERE, AND BY ANYONE



HIGH-SPEED PERFORMANCE

The FinePix image processor not only produces outstanding image quality, but it does it with unprecedented speed. The unique bus architecture, hard-wired processing, and industry-leading high-speed CPUs all work together to dramatically reduce start-up time, shutter lag, and minimum time between shots.

Wherever and whenever the moment happens, you'll be ready to capture it.



LCD DISPLAY

Beautiful photos deserve a beautiful display. That's why FinePix cameras feature big, bright, clear LCD monitors with state-of-art resolution. And with almost full frame coverage, they make both shooting and viewing a pleasure.

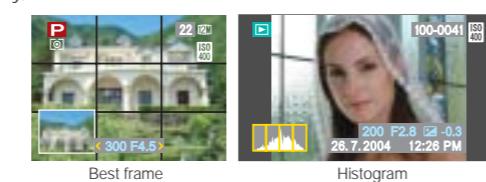
In recognition of the growing popularity of widescreen format, Fujifilm has introduced world's first digital camera equipped with an easy-to-see, 2.1-inch widescreen LCD for shooting and viewing images taken in 16:9 format.



Wide LCD Display (F810)

GRAPHICAL USER INTERFACE

Fujifilm is dedicated to the idea that no matter how advanced a camera is, it succeeds only if it's easy to use. Simple yet sophisticated, the FinePix graphical user interface makes it effortless both to take photos and then to view them. You'll enjoy the clear, straightforward menus and the quick, intuitive access to all features. And for the ultimate in menu size and clarity, choose one of our widescreen LCD models.



FINEPIX PHOTO MODE

 No other digital cameras have anything quite like the FinePix Photo Mode button. A single button gives you one-touch control over image quality parameters including image file size, ISO sensitivity setting, color mode (standard, chrome and B&W), and print orders. All these settings are controlled by the **F** button, adding to the enjoyment of creating great pictures, effortlessly.



Sensitivity setting

Chrome

B&W

REVIEW, CONNECT, AND PRINT:
HOW FINEPIX EXPANDS YOUR PHOTOGRAPHIC POTENTIAL



PICTURECRADLE

The stylish PictureCradle does two jobs at once. Simply place your camera on it, and the PictureCradle transfers your images directly to your computer, eliminating the need to swap out memory cards. The included USB cable attaches to any PC in an instant. It also automatically recharges the battery.



FDI SERVICE

Simply drop off your digital media at an FDi shop, and easily receive amazing photo prints! Print quality has always been a special Fujifilm passion. And our FDi Service provides prints from your digital files that fully match the beauty and vibrancy of the best prints from film. FDi shop also delivers quality prints from digital files sent in via the internet.



FINEPIXVIEWER

Simply connect your FinePix to any PC and launch the FinePixViewer software. Instantly you'll be able to browse through all your photos. Enjoy a full-screen slide show of your favorite shots. Or crop, enlarge, resize, or add captions—you'll discover dozens of new ways to enhance and enjoy your photographs.



PC-FREE PRINTING

Thanks to the PictBridge compatibility built into every FinePix camera, you don't even need a PC to print your photos. Just plug your camera into any PictBridge-ready printer and use the camera's LCD monitor to select the number of prints you want. The PictBridge system automatically optimizes print quality, for beautiful finished photographs anywhere and any time.



ENCOMPASSING A NO-COMPROMISE DIGITAL SLR FOR DEMANDING PROFESSIONALS AND TWO HIGH ZOOM-RATIO SLR-STYLE MODELS FOR SERIOUS PHOTOGRAPHIC PURSUITS, THESE ARE FUJIFILM'S FLAGSHIP DIGITAL CAMERAS, OFFERING UNPARALLELED IMAGE QUALITY AND EXPRESSIVE CAPABILITIES.



FinePix S3 Pro

4th Generation Super CCD SR II
12.34M Effective Pixels (S8.17+R6.17M)
Nikon F mount
IEEE 1394
USB 2.0



FinePix S5500

4.0M Effective Pixels
ZOOM 10 X optical 3.6 X digital
C-AF
Macro 10cm/3.9inch
PictBridge



FinePix S3500

4.0M Effective Pixels
ZOOM 6 X optical 3.4 X digital
Macro 10cm/3.9inch
PictBridge



VIRTUAL FILM-SIMULATION MODE



F1

Evolutionary Excellence for the Digital Professional

FinePix S3 Pro is a professional-use digital SLR that incorporates Fujifilm's evolved Super CCD SR II and innovative shooting features. Its optimal harmonization with the sensor, new image processor and electronics leads to photographs with extraordinary high-image quality.

4th Generation Super CCD SR II

12.34 million effective pixels
(S-pixel: 6.17 million, R-pixel: 6.17 million)
- 12.1 million (4256x2848) recording pixels

Enhanced dynamic range yields smooth, extended tonality without losing detail in shadows or washing out in bright areas

New image processor for high-speed processing and superb image quality

Full range of ISO sensitivities:
ISO 100/160/200/400/800/1600 equivalent

SLR design accepts Nikon F-mount lenses including AF-D, AF-G and AF-S series

Other features

- Dynamic range customizing function (Auto/Manual:100%, 230%, 400%)
- Virtual film-simulation function (Film simulation mode F1/F2)
- Dual shutter release buttons for both horizontal and vertical orientations
- Dual media slots accept both xD-Picture Card™ and CF/Microdrive™ formats (Compatibility is listed on Fujifilm website: <http://fujifilm.com/products/digital/>)
- Dual high-speed IEEE 1394 and USB 2.0 (High-speed) digital interfaces
- Dual 2.0-inch LCD monitor with approximately 100% frame coverage, and LCD data display for shooting information and settings
- Powered by 4 standard, widely available AA type Ni-MH batteries
- Optional HS-V2 Ver. 3.0 software for RAW file conversion

Accessories included

4 AA type Ni-MH batteries, Battery charger for Ni-MH batteries, Shoulder strap, Body cap, Eyepiece cap, LCD cover, Cable holder, USB cable (with Filter), IEEE 1394 cable, Video cable, CD-ROM (USB driver, FinePixViewer, ImageMixer VCD2 for FinePix, RAW File Converter LE)



A New Way to Express Your World Visually

4.0 million effective pixels

10X optical zoom and 3.6X* digital zoom
* At 0.3M mode

New image processor for superb image quality and high-speed processing

Other features

- Full range of exposure options (Scene Position, P/S/A/M)
- Choice of one-touch, fully automatic operation or creative manual control
- User-friendly electronic viewfinder with approximately 100% frame coverage
- Movie recording with sound (30 frames/sec., VGA)
- USB and video output terminals for easy connection to PC and TV
- Optional Tele/Wide conversion lenses available for even greater lens range

Accessories included

16MB xD-Picture Card™, 4 AA type alkaline batteries, Shoulder strap, USB cable (Mini-B), A/V cable for FinePix S5500, Adapter ring AR-FX5A, Lens cap, CD-ROM (USB driver, FinePixViewer, ImageMixer VCD2 for FinePix, RAW File Converter LE)



Visual Magic in a Compact Package

4.0 million effective pixels

6X optical zoom and 3.4X* digital zoom
* At 0.3M mode

One-touch, fully automatic operation

Other features

- Exposure options (Scene Position, Manual)
- User-friendly electronic viewfinder
- Movie recording without sound (10 frames/sec., QVGA)
- Optional Tele/Wide conversion lenses available for extended lens range
- PictBridge compatible
- Included FinePixViewer software for easy transfer of images to any PC

Accessories included

16MB xD-Picture Card™, 4 AA type alkaline batteries, Shoulder strap, USB cable, Video cable, CD-ROM (USB driver, FinePixViewer, ImageMixer VCD2 for FinePix, RAW File Converter LE)



FinePix F810

4th Generation Super CCD HR	6.3M Effective Pixels	12.3M (4048x3040) Recording Pixels	ZOOM 4.0X Optical 6.3X Digital
WIDE LCD	1.2 sec. Fast Start-up	PictBridge	



16:9 WIDE-ASPECT IMAGE CAPABILITY



Sophisticated Style, Exceptional Performance

FinePix F810 is a compact, stylish digital camera, packed with Fujifilm's state-of-art advanced digital technologies for ultra-high image quality and innovative shooting features. It opens up the new possibilities of digital photography.

4th Generation Super CCD HR

6.3 million effective pixels

- 12.3 million (4048x3040) recording pixels (STD mode)

New image processor for superb image quality and high-speed processing

4.0X optical zoom and 6.3X* digital zoom

* At 0.3M mode

2.1-inch widescreen LCD monitor

- Standard 4:3 and widescreen 16:9 format selectable

Wide range of ISO sensitivity settings:

ISO 80/100/200/400/800 equivalent

Other features

- 1.2sec fast start-up time
- Full range of exposure options (Scene Position, P/S/A/M)
- Convenient Photo Mode Button
- Movie recording with sound (30 frames/sec., VGA)
- CCD-RAW file format
- Histogram display in playback mode
- Convenient command dial
- PictBridge compatible
- Rechargeable Li-ion battery NP-40 included
- PictureCradle included
- Included FinePixViewer software for easy transfer of images to any PC

Accessories included

16MB xD-Picture Card™, Li-ion battery NP-40, AC Power Adapter AC-5VW, Hand strap, USB cable, A/V cable, PictureCradle, CD-ROM (USB driver, FinePixViewer, ImageMixer VCD2 for FinePix, RAW File Converter LE)



FinePix F450

5.2M Effective Pixels	ZOOM 3.4X Optical 4.1X Digital	2.0-inch LCD	PictBridge
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FinePix F440

4.1M Effective Pixels	ZOOM 3.4X Optical 3.6X Digital	2.0-inch LCD	PictBridge
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Sleek, Square, Sophisticated Style and Performance

F450: 5.2 million effective pixels

F440: 4.1 million effective pixels

3.4X optical zoom and 4.1X* digital zoom (F450)/3.6X* digital zoom (F440)

* At 0.3M mode

Large 2.0-inch LCD monitor



Other features

- Convenient Photo Mode Button
- Movie recording with sound (10 frames/sec., QVGA)
- PictBridge compatible
- Rechargeable Li-ion battery NP-30 included
- PictureCradle included
- Included FinePixViewer software for easy transfer of images to any PC

Accessories included

16MB xD-Picture Card™, Li-ion battery NP-30, AC Power Adapter AC-5VW, Hand strap, USB cable, A/V cable, PictureCradle, CD-ROM (FinePixViewer, ImageMixer VCD2 for FinePix)



THESE HIGH-PERFORMANCE, ALL-AROUND COMPACT DIGITAL CAMERAS OFFER FAMILIAR, CONVENTIONAL STYLING - IDEAL FOR MAKING DIGITAL PHOTOGRAPHY PART OF YOUR DAILY LIFE.



FinePix E550

4th GENERATION SUPER CCD HR	6.3M Effective Pixels	12.3M (4048x3040) Recording Pixels	ZOOM 4 XOptical 6.3XDigital
2-inch LCD	1.2 sec. Fast Start-up	PictBridge	



ERGONOMIC HANDGRIP DESIGNED FOR COMFORT AND STABILITY



Stable Grip Gives You A Shot at Preserving Special Memories

The FinePix E550 combines ultra-high image quality with all-round performance. It's a true digital camera that can be used easily by all kinds of people as a picture-taking tool. Thanks to its conventional camera design, its operation is familiar, fast and precise.

4th Generation Super CCD HR

6.3 million effective pixels
- 12.3 million (4048x3040) recording pixels

New image processor for superb image quality and high-speed processing

4.0X optical zoom and 6.3X* digital zoom
* At 0.3M mode

Large 2.0-inch LCD monitor

Wide range of ISO sensitivity settings:
ISO 80/100/200/400/800 equivalent

Ergonomic handgrip designed for comfort and stability

Other features

- 1.2sec fast start-up time
- Full range of exposure options (Scene Position, P/S/A/M)
- Convenient Photo Mode Button
- Movie recording with sound (30 frames/sec., VGA)
- CCD-Raw file format
- Histogram display in playback mode
- Optional Tele/Wide conversion lenses available for extended lens range
- PictBridge compatible
- Included FinePixViewer software for easy transfer of images to any PC

Accessories included

16MB xD-Picture Card™, 2 AA type Ni-MH batteries, Battery charger, Hand strap, USB cable, A/V cable, Cradle Adapter, CD-ROM (FinePixViewer, ImageMixer VCD2 for FinePix)



FinePix E510

5.2M Effective Pixels	ZOOM 3.2XOptical 3.9XDigital	2-inch LCD	PictBridge
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Delivers all-around functionalities, provides an extra hold

E510: 5.2 million effective pixels
E500: 4.1 million effective pixels

3.2X optical zoom and 3.9X* digital zoom (E510)/
3.6X* digital zoom (E500)
* At 0.3M mode

Large 2.0-inch LCD monitor

Ergonomic handgrip designed for comfort and stability



Other features

- Full range of exposure options (Scene Position, P/S/A/M)
- Convenient Photo Mode Button
- Movie recording with sound (10 frames/sec., QVGA)
- Optional Tele/Wide conversion lenses available for extended lens range
- PictBridge compatible
- Included FinePixViewer software for easy transfer of images to any PC

Accessories included

16MB xD-Picture Card™, 2 AA type alkaline batteries, Hand strap, USB cable, A/V cable, Cradle Adapter, CD-ROM (FinePixViewer, ImageMixer VCD2 for FinePix)



FinePix E500

4.1M Effective Pixels	ZOOM 3.2XOptical 3.6XDigital	2-inch LCD	PictBridge
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SPECIFICATIONS



FinePix S3 Pro

Type of Camera	Interchangeable-Lens SLR-Type digital camera
Number of effective pixels*	12.34million (S-pixel: 6.17million, R-pixel: 6.17million) pixels
CCD sensor	23.0x15.5mm Super CCD SR II
Number of recorded pixels	Number of total pixels: 12.9million (S-pixel: 6.45million, R-pixel: 6.45million) pixels
Storage media	Still image: 4256x2848 (12.1million)/3024x2016/2304x1536/1440x960 pixels Slot No.1: xD-Picture Card™ (16MB to 512MB) Slot No.2: CF/Microdrive™ (Compatibility is listed on Fujifilm website: http://home.fujifilm.com/products/digital/)
File format	JPEG-DCF compatible (Exif Ver 2.21*) [Design rule for Camera File system compliant/DPOF-compatible] CCD-RAW(14bit)
Lens mount	Nikon F mount (with AF coupling, AF contacts)
Usable lenses	D/G type AF Nikkor lenses: All functions possible AF Nikkor other than D/G type: All function except 3D Matrix Metering possible Non-CPU: Usable in Manual exposure mode (exposure meter cannot be used)
Lens servo	Single Servo AF (S), Continuous Servo AF, Manual focus (M) Focus tracking automatically activated in subject's status in Single Servo AF (S) or Continuous Servo AF (C)
Picture angle	Approx.1.5X focal length in 35 mm format equivalent
Auto focus	TTL phase detection Detection range: EV-1 to EV 19 (ISO 100 equivalent at normal temperature)
Focus area	One of five focus areas can be selected
AF Area mode	Single Area AF Dynamic AF (Dynamic AF Mode with Closest Subject Priority is available)
Focus lock	Focus is locked by pressing AE/AF Lock button or lightly pressing shutter release button in Single Servo AF
Shutter speed	30 sec. to 1/4000 sec. Bulb, Max. X-contact, Max.1/180 sec.
Sensitivity	Equivalent to ISO 100/160/200/400/800/1600
Exposure metering system	TTL full-aperture exposure metering system Three metering systems selectable (limitations with lens used) 3D-10 Matrix Metering: EV 0-21 Center-Weighted metering: EV 0-21 Spot Metering: EV 3-21
Exposure compensation	±3 EV range, in 1/2 steps
Auto exposure lock	Detected exposure value locked by pressing AE/AF lock button
Exposure modes	P: Auto-Multi Program (Flexible program possible), S: Shutter-priority Auto, A: Aperture-priority Auto, M: Manual
White balance	Automatic Manual: [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light], Custom1,Custom2
Shooting modes	Single frame shooting Continuous shooting - D-range STD mode: Max.2.5 frames/sec. RAW: Up to max.7 frames, JPEG: Up to max.12 frames - D-range WIDE mode: Max.1frame/sec. RAW: Up to max.3 frames, JPEG: Up to max. 6 frames Preview mode Multiple exposure
Viewfinder	Fixed-eyelevel pentaprism, built-in diopter adjustment (-2.0 ⁻¹ to +1.0 ⁻¹), approx.93% (vertical), 95% (horizontal) coverage
Eye point	24 mm
Focusing screen	Clear Matte Screen II with focus brackets and On-Demand Grid Lines able to display
Viewfinder information	Focus indications, Metering system, AE lock, Shutter speed, Aperture, Exposure mode, Electronic analog exposure display/exposure compensation display, Frame counter/exposure compensation value, Ready-light, Multiple exposure, Focus area, Flash exposure compensation, Five sets of focus brackets (area)/Spot metering area, Center-Weighted metering, On-Demand Grid Lines able to display
LCD panel (top panel) display	Shutter speed/Exposure compensation value, Aperture, Exposure compensation, Flash exposure compensation, Auto exposure bracketing, Bracketing bar graphs, flexible program, Flash sync mode, AF area mode, Focus area, Battery power
LCD monitor	2.0-inch low temperature polysilicon TFT (Approx.235,000 pixels, wide-type LCD), approx.100% coverage
Built - in flash	Guide No.12 (ISO 100,m), flash coverage: 20 mm or longer lens
Flash sync. mode	Front-curtain sync (normal sync), Red-eye reduction, Red-eye reduction with slow sync, Slow sync, Rear curtain sync
Ready light	Lights up when flash fully charged with built in flash Blinks for 3sec. For full output warning
Accessory shoe	Standard ISO-type with hot-shoe contact (Safy lock provided)
Remote release	Electronic shutter release
Self - timer	Electronically controlled: timer duration: 2/5/10/20 sec.
Video output	NTSC/PAL selectable
Digital Interface	USB 2.0 (High speed) for data storage, IEEE1394 for data storage & shooting
Sync contact	X-contact only: flash synchronization up to 1/180 sec.
Power source	4 AA type Ni-MH batteries (sharing power with camera body), AC power adapter AV-5VX (optional)
Dimensions	147.8 (W)x135.3 (H)x78.5 (D) mm/5.8 (W)x5.3 (H)x3.1 (D) in.
Weight	Approx.835g/29.5 oz (excluding batteries & lens)
Parameter setting	Color: HIGH/STD/ORG/B&W Film simulation: FILM SIMULATION F1/F2 Color space: sRGB/Adobe-RGB Contrast: HARD/ STD/ ORG Sharpness: HARD/STD/ORG D-range: WIDE: AUTO/WIDE 1/WIDE 2, STD



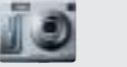
FinePix S5500

Number of effective pixels*	4.0 million pixels	4.0 million pixels
CCD sensor	1/2.7-inch square pixel CCD with RGB filter Number of total pixels: 4.23 million pixels	1/2.7-inch square pixel CCD with RGB filter Number of total pixels: 4.23 million pixels
Number of recorded pixels	Still image: 2272x1704 (3.87 million) /1600x1200/1280x960 /640x480 pixels Movie: 640x480/320x240 pixels (30 frames/sec., with monaural sound)	Still image: 2272x1704 (3.87 million) /1600x1200/1280x960/640x480 pixels Movie: 320x240/160x120 pixels (10 frames/sec., without sound)
Storage media	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)
File format	Still image: CCD-RAW/JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG) [Design rule for Camera File system compliant /DPOF-compatible]	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG) [Design rule for Camera File system compliant /DPOF-compatible]
Lens	Fujinon 10X optical zoom lens, F2.8-F3.1	Fujinon 6X optical zoom lens, F2.8 – F3.0
Lens focal length	f = 5.7 – 57.0mm, equivalent to 37 – 370 mm on a 35mm camera	Equivalent to 39 – 234 mm on a 35 mm camera
Focus	Auto focus (Area, Multi, Center)/Manual focus/Continuous AF	Auto focus
Focus distance	Normal: Wide angle: 0.9 m/3.0 ft. to infinity Telephoto: 2.0 m/6.6 ft. to infinity Macro: Wide angle: Approx. 0.1 m – 2.0 m/0.3 ft. – 6.6 ft. Telephoto: Approx. 0.9 m – 2.0 m/3.0 ft. – 6.6 ft.	Normal: Approx. 80 cm/2.6 ft. to infinity Macro: Approx. 10 cm – 80 cm/3.9 in. – 2.6 ft.
Shutter speed	15 sec. to 1/2000 sec. (depending on the shooting mode)	2 sec. to 1/1500 sec. (depending on the shooting mode)
Aperture	F2.8 - F8 (at Wide), F3.1 - F9 (at Tele), 10 steps in 1/3EV increments	Automatically selected: F2.8/F4.8/F8.2 (Wide-angle), F3/F5.2/F8.7 (Telephoto)
Sensitivity	AUTO: Auto (Equivalent to ISO 64 - 320, depending on conditions)/64/100/200/400 Scene Position/P/S/A/M: Equivalent to ISO 64/100/200/400	Equivalent to ISO 100 (automatically set between ISO 64 - 250, depending on conditions)
Exposure control	64-zone TTL metering-multi, spot, average	64-zone TTL metering
Exposure modes	Programmed AE, Aperture-priority AE, Shutter-priority AE, Manual	Programmed AE
White balance	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light]
Shooting modes	Normal: Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene) Continuous: 1. Top-3 (3 frames/sec., up to 3 frames) 2. Final-3 (3 frames/sec., up to 3 frames) 3. Long-period (Max. 1.6 frames/sec. up to 40 frames.) 4. Auto bracketing	Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene)
Viewfinder	0.33-inch low temperature polysilicon TFT (Approx. 115,000 pixels), approx. 100 % coverage	0.33-inch low temperature polysilicon TFT (Approx. 110,000 pixels), approx. 88% (NTSC), 86% (PAL) coverage
LCD monitor	1.5-inch low temperature polysilicon TFT (Approx. 115,000 pixels), approx. 100 % coverage	1.5-inch amorphous silicon TFT (Approx. 62,000 pixels), approx. 87% (NTSC), 85% (PAL) coverage
Flash	Auto flash using flash control sensor Effective range: Wide angle(0.3 m to 5.0 m/1.0 ft to 16.4 ft) Telephoto(0.6 m to 4.5 m/2.0 ft to 14.8 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro.	Auto flash using flash control sensor Effective range: Wide angle (0.3 m – 3.5 m/1.0 ft – 11.5 ft) Telephoto (0.8 m – 3.5 m/2.6 ft – 11.5 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro.
Self - timer	Approx. 2 or 10 sec. delay	Approx. 10 sec. delay
Video output	NTSC/PAL selectable	NTSC/PAL selectable
Digital interface	USB	USB
Power source	4 AA type alkaline batteries (included), 4 AA type Ni-MH batteries or AC Power Adapter AC-5VH/AC-5VHS (optional)	4 AA type alkaline batteries (included), 4 AA type Ni-MH batteries or AC Power Adapter AC-5VH/AC-5VHS (optional)
Dimensions	112.7 (W)x81.1 (H)x79.3 (D) mm/4.4 (W)x3.2 (H)x3.1 (D)	99.7 (W)x77.3 (H)x69.3 (D) mm/3.9 (W)x3.0 (H)x2.7 (D) in.
Weight	Approx. 337g/11.9 oz. (excluding batteries and media)	Approx. 285g/10.1 oz. (excluding batteries and media)
Digital zoom	Shooting: 3.6X (640x480 pixels), 1.8X (1280x960 pixels), 1.4X (1600x1200 pixels) Playback: 14X (2272x1704 pixels), 10X (1600x1200 pixels), 8X (1280x960 pixels), 4X (640x480 pixels)	Shooting: 3.4X (640x480 pixels), 1.7X (1280x960 pixels), 1.4X (1600x1200 pixels) Playback: 14X (2272x1704 pixels), 10X (1600x1200 pixels), 8X (1280x960 pixels), 4X (640x480 pixels)
AF assist illuminator	Effective range: Up to 2.0m (wide angle) depending on subject	—
Color modes	STANDARD/CHROME/B&W	—
Voice memo	Up to 30 sec. WAV format	—



FinePix S3500

SPECIFICATIONS

										
Number of effective pixels*	6.3 million pixels	5.2 million pixels	4.1 million pixels	6.3 million pixels	5.2 million pixels	4.1 million pixels	4.0 million pixels	3.2 million pixels	3.1 million pixels	Number of effective pixels*
CCD sensor	1/1.7-inch Super CCD HR Number of total pixels: 6.63 million pixels	1/2.5-inch CCD Number of total pixels: 5.36 million pixels	1/2.5-inch CCD Number of total pixels: 4.23 million pixels	1/1.7-inch Super CCD HR Number of total pixels: 6.63 million pixels	1/2.5-inch CCD Number of total pixels: 5.36 million pixels	1/2.5-inch CCD Number of total pixels: 4.23 million pixels	1/2.7-inch CCD Number of total pixels: 3.34 million pixels	1/2.7-inch CCD Number of total pixels: 3.14 million pixels	1/2.7-inch CCD Number of total pixels: 3.1 million pixels	CCD sensor
Number of recorded pixels	Still image: • Standard mode: 4048x3040 (12.3 million)/2848x2136/2592x1944 (5.0 million)/2048x1536/1600x1200/640x480 pixels • Widescreen mode: 3968x2232 (8.9 million)/3200x1800/2304x1296/2048x1152/768x432 pixels Movie: • Standard mode: 640x480/320x240 pixels (30 frames/sec., with monaural sound) • Widescreen mode: 640x360/320x184 pixels (30 frames/sec., with monaural sound)	Still image: 2304x1728 (4.0 million)/2048x1536/1600x1200/640x480 pixels Movie: 640x480 pixels (30 frames/sec., with monaural sound)	Still image: 2304x1728 (4.0 million)/2048x1536/1600x1200/640x480 pixels Movie: 320x240 pixels (30 frames/sec., with monaural sound)	Still image: 4048x3040 (12.3 million)/2848x2136/2592x1944 (5.0 million)/2048x1536/1600x1200/640x480 pixels Movie: 640x480 pixels (30 frames/sec., with monaural sound)	Still image: 2304x1728 (4.0 million)/2048x1536/1600x1200/640x480 pixels Movie: 320x240 pixels (30 frames/sec., with monaural sound)	Still image: 2304x1728 (4.0 million)/2048x1536/1600x1200/640x480 pixels Movie: 320x240 pixels (30 frames/sec., with monaural sound)	Still image: 2272x1704 (3.9 million)/1600x1200/1280x960 pixels Movie: 320x240 pixels (10 frames/sec., without sound), 160x120 pixels (10 frames/sec., without sound)	Still image: 2016x1512/1600x1200/1280x960/640x480 pixels Movie: 320x240 pixels (10 frames/sec., without sound), 160x120 pixels (10 frames/sec., without sound)	Still image: 2016x1512/1600x1200/1280x960/640x480 pixels Movie: 320x240 pixels (10 frames/sec., without sound), 160x120 pixels (10 frames/sec., without sound)	Number of recorded pixels
Storage media	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	xD-Picture Card™ (16MB to 512MB)	Storage media
File format	Still image: CCD-RAW/JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: CCD-RAW/JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	Still image: JPEG (Exif Ver 2.2**) Movie: AVI (Motion JPEG), WAV [Design rule for Camera File system compliant/DPOF-compatible] 	File format
Lens	Fujinon 4X optical zoom lens, F2.8 – F5.6	Fujinon 3.4X optical zoom lens, F2.8 – F5.5	Fujinon 4X optical zoom lens, F2.8 – F5.6	Fujinon 3.2X optical zoom lens, F2.9 – F5.5	Fujinon 3.2X optical zoom lens, F2.9 – F5.5	Fujinon 3X optical zoom lens, F2.8 – F4.8	Fujinon single focal lens F5.6	Fujinon single focal lens F5.6	Fujinon single focal lens F5.6	Lens
Lens focal length	Equivalent to 32.5 – 130 mm (STD)/35.5 – 142 mm (WIDE) on a 35 mm camera	Equivalent to 38 – 130 mm on a 35 mm camera	Equivalent to 32.5 – 130 mm on a 35 mm camera	Equivalent to 28 – 91 mm on a 35 mm camera	Equivalent to 38 – 114 mm on a 35 mm camera	Equivalent to 38 mm on a 35 mm camera	Equivalent to 38 mm on a 35 mm camera	Equivalent to 38 mm on a 35 mm camera	Equivalent to 38 mm on a 35 mm camera	Lens focal length
Focus	Auto focus (Area, Multi, Center), Manual focus, Continuous AF	Auto focus	Auto focus (Area, Multi, Center), Manual focus, Continuous AF	Auto focus, Manual focus	Auto focus	Auto focus	Fixed focus	Fixed focus	Fixed focus	Focus
Focus distance	Normal: 60 cm/2.0 ft. to infinity Macro: Approx. 7.5 cm – 80 cm/3.0 in. – 2.6 ft.	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 9 cm – 80 cm/3.5 in. – 2.6 ft.	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 7.5 cm – 80 cm/3.0 in. – 2.6 ft.	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 6.7 cm – 80 cm/2.6 in. – 2.6 ft. Super macro: Approx. 2.6 cm – 15 cm/1.0 in. – 5.9 in.	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 10 cm – 80 cm/3.9 in. – 2.6 ft.	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 9 cm – 12 cm/3.5 in. – 4.7 in.	Normal: Approx. 80 cm/2.6 ft. to infinity Macro: Approx. 9 cm – 12 cm/3.5 in. – 4.7 in.	Normal: Approx. 80 cm/2.6 ft. to infinity Macro: Approx. 9 cm – 12 cm/3.5 in. – 4.7 in.	Normal: Approx. 80 cm/2.6 ft. to infinity Macro: Approx. 9 cm – 12 cm/3.5 in. – 4.7 in.	Focus distance
Shutter speed	3 sec. to 1/2000 sec. (depending on the shooting mode)	2 sec. to 1/2000 sec. (depending on the shooting mode)	3 sec. to 1/2000 sec. (depending on the shooting mode)	2 sec. to 1/2000 sec. (depending on the shooting mode)	2 sec. to 1/2000 sec. (depending on the shooting mode)	2 sec. to 1/2000 sec. (depending on the shooting mode)	1/2 sec. to 1/2000 sec. (depending on the shooting mode)	1/2 sec. to 1/2000 sec. (depending on the shooting mode)	1/2 sec. to 1/2000 sec. (depending on the shooting mode)	Shutter speed
Aperture	F2.8 to F8 (in 1/3EV increments) at Wide-angle, F5.6 – F8 (in 1/3EV increments) at Telephoto	F2.8 to F7.4 (automatically selected)	F2.8 to F8, 10 steps in 1/3EV increments	Automatically selected: F2.9 to F8 (Wide-angle), F5.5 to F8 (Telephoto)	F2.8 to F4.8/F5.6 to F9.5 (automatically selected)	F2.8 to F4.8/F5.6 to F9.5 (automatically selected)	F5.6	F5.6	F5.6	Aperture
Sensitivity	AUTO: Auto (Equivalent to ISO 80 – 640, depending on conditions) /80/100/200/400/800* Scene Position /P/S/A/M: Equivalent to ISO 80/100/200/400/800*	Auto (Equivalent to ISO 80 – 400, depending on conditions) Scene Position /P/S/A/M: Equivalent to ISO 80/100/200/400/800*	AUTO: Auto (Equivalent to ISO 80 – 640, depending on conditions) /80/100/200/400/800* Scene Position /P/S/A/M: Equivalent to ISO 80/100/200/400/800*	Auto (Equivalent to ISO 80 – 320, depending on conditions) /80/100/200/400 Scene Position /P/S/A/M: Equivalent to ISO 80/100/200/400	Auto (Equivalent to ISO 100 (at flash off))	Equivalent to ISO 100 (at flash off)	Auto (Equivalent to ISO 125 – 500)	Auto (Equivalent to ISO 125 – 500)	Auto (Equivalent to ISO 125 – 500)	Sensitivity
Exposure control	64-zone TTL metering-multi, spot, average	64-zone TTL metering	64-zone TTL metering-multi, spot, average	64-zone TTL metering-multi, spot	64-zone TTL metering	64-zone TTL metering	64-zone TTL metering	64-zone TTL metering	64-zone TTL metering	Exposure control
Exposure modes	Programmed AE, Shutter-priority AE, Aperture-priority AE, Manual	Programmed AE	Programmed AE, Shutter-priority AE, Aperture-priority AE, Manual	Programmed AE, Shutter-priority AE, Aperture-priority AE, Manual	Programmed AE, Shutter-priority AE, Aperture-priority AE, Manual	Programmed AE	Programmed AE	Programmed AE	Programmed AE	Exposure modes
White balance	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light, Custom]	White balance
Shooting modes	Normal: Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene) Continuous: 1. Top-4 (Max. 3 frames/sec., up to 4 frames) 2. Final-4 (Max. 3 frames/sec., up to 4 frames) 3. Long-period [Max. 1.6 frames/sec., up to 40 frames. Only at 2M mode (1600 x1200/2048 x1152 pixels)] 4. Auto bracketing	Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene)	Normal: Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene) Continuous: 1. Top-4 (Max. 3 frames/sec., up to 4 frames) 2. Final-4 (Max. 3 frames/sec., up to 4 frames) 3. Long-period [Max. 1.6 frames/sec., up to 40 frames. Only at 2M mode (1600 x1200/2048 x1152 pixels)] 4. Auto bracketing	Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene) Continuous: 1. Top-4 (Max. 3 frames/sec., up to 4 frames) 2. Final-4 (Max. 3 frames/sec., up to 4 frames) 3. Long-period [Max. 1.6 frames/sec., up to 40 frames. Only at 2M mode (1600 x1200/2048 x1152 pixels)] 4. Auto bracketing	Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene)	Auto, Manual, Scene Position (Portrait, Landscape, Sports, Night Scene)	Auto	Auto	Auto	Shooting modes
Viewfinder	Real-image optical viewfinder, approx. 77% coverage	Real-image optical viewfinder, approx. 78% coverage	Real-image optical viewfinder, approx. 77% coverage	Real-image optical viewfinder, approx. 80% coverage	Real-image optical viewfinder, approx. 80% coverage	Real-image optical viewfinder, approx. 80% coverage	Real-image optical viewfinder, approx. 80% coverage	Real-image optical viewfinder, approx. 80% coverage	Real-image optical viewfinder, approx. 80% coverage	Viewfinder
LCD monitor	2.1-inch Widescreen CG silicon TFT (Approx. 173,000 pixels), approx. 100% coverage	2.0-inch low temperature polysilicon TFT (Approx. 154,000 pixels), approx. 97% coverage	2.0-inch low temperature polysilicon TFT (Approx. 154,000 pixels), approx. 100% coverage	2.0-inch low temperature polysilicon TFT (Approx. 154,000 pixels), approx. 96% coverage	1.5-inch amorphous silicon TFT (Approx. 60,000 pixels), approx. 90% coverage	1.5-inch amorphous silicon TFT (Approx. 62,000 pixels), approx. 90% coverage	1.5-inch amorphous silicon TFT (Approx. 62,000 pixels), approx. 90% coverage	1.5-inch amorphous silicon TFT (Approx. 62,000 pixels), approx. 90% coverage	1.5-inch amorphous silicon TFT (Approx. 62,000 pixels), approx. 90% coverage	LCD monitor
Flash	Auto flash using flash control sensor Effective range: Wide angle (0.3 m – 4.0 m/1.0 ft – 13.1 ft), Telephoto (0.6 m – 2.5 m/2.0 ft – 8.2 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro	Auto flash using flash control sensor Effective range: Wide angle (0.6 m – 4.5 m/2.0 ft – 14.8 ft), Telephoto (0.6 m – 2.2 m/2.0 ft – 6.7 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro	Auto flash using flash control sensor Effective range: Wide angle (0.6 m – 4.1 m/2.0 ft – 13.5 ft), Telephoto (0.6 m – 2.0 m/2.0 ft – 6.6 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro	Auto flash using flash control sensor Effective range: Wide angle (0.6 m – 4.1 m/2.0 ft – 13.5 ft), Telephoto (0.6 m – 2.0 m/2.0 ft – 6.6 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro	Auto flash using flash control sensor Effective range: Wide angle (0.6 m – 3.5 m/2.0 ft – 11.5 ft), Telephoto (0.6 m – 2.0 m/2.0 ft – 9.8 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro	Auto flash using flash control sensor Effective range: Wide angle (0.6 m – 3.5 m/2.0 ft – 11.5 ft), Telephoto (0.6 m – 2.0 m/2.0 ft – 9.8 ft) Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction + Slow Synchro	Auto	Auto	Auto	Flash
Self – timer	Approx. 2 or 10 sec. delay	Approx. 10 sec. delay	Approx. 2 or 10 sec. delay	Approx. 10 sec. delay	Approx. 10 sec. delay	Approx. 10 sec. delay	Approx. 10 sec. delay	Approx. 10 sec. delay	Approx. 10 sec. delay	Self – timer
Video output	NTSC/PAL selectable	NTSC/PAL selectable	NTSC/PAL selectable	NTSC/PAL selectable	NTSC/PAL selectable	NTSC/PAL selectable	NTSC/PAL selectable	NTSC/PAL selectable	NTSC/PAL selectable	Video output
Digital interface	USB 2.0 (High speed)	USB	USB	USB	USB	USB	USB	USB	USB	Digital interface
Power source	NP-40 battery (included) or AC Power Adapter AC-5VW (included)	2 AA type Ni-MH batteries (included), 2 AA type Alkaline batteries or AC Power Adapter AC-3V (optional)	2 AA type Ni-MH batteries (included), 2 AA type Alkaline batteries or AC Power Adapter AC-3V (optional)	2 AA type Ni-MH batteries (included), 2 AA type Alkaline batteries or Rechargeable Battery NH-10 (optional) or AC Power Adapter AC-3V (optional)	2 AA type Ni-MH					